


Applications of Quadratics in Factored Form

1. A rectangular lot is bounded on one side by a river and on the other three sides by 80m of fencing. Determine the dimensions of the largest lot possible.



$A = w \times h$ *Maximum area*

$2w + h = 80$

Want equation with only w or only h.

rearrange $2w + h = 80$
 $h = 80 - 2w$

Sub h into $A = w \times h$
 $A = w \times (80 - 2w)$
 $A = w(80 - 2w)$ *factored form*

for zeroes, set $A = 0$
 $0 = w(80 - 2w)$
 $w = 0$ or $80 - 2w = 0$
 $\frac{80}{2} = \frac{2w}{2}$
 $w = 40$

$w_v = \frac{0 + 40}{2} = 20$

Sub $w = 20$ into $h = 80 - 2w$
 $h = 80 - 2(20)$
 $h = 80 - 40$
 $h = 40$

\therefore the dimensions of the largest lot are 20m wide by 40m high

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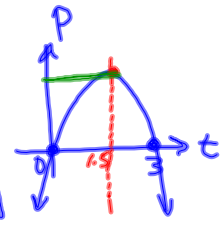
2. Supermarket cashiers try to memorize current sale prices while they work. A study showed that, on average, the percent, P , of prices memorized after t hours is given approximately by the formula $P = -40t^2 + 120t$ *standard form*
- What is the greatest percent of prices memorized, and how long does it take to memorize them?

x_v , or axis of symmetry *optimum value*
yv

find zeroes, need factored form

$P = -40t^2 + 120t$
 $= -40t(t - 3)$

Set $P = 0$
 $0 = -40t(t - 3)$
 $-40t = 0$ or $t - 3 = 0$
 $t = 0$ or $t = 3$



$t_v = \text{MP of zeroes}$
 $= \frac{0 + 3}{2}$
 $t_v = \frac{3}{2}$
 $t_v = 1.5$

\therefore it takes 1.5 hours to memorize the most items

Sub t_v into eqn \therefore they memorize 90% in 1.5 hours
 $P = -40(1.5)(1.5 - 3)$
 $= 90$

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3. The cost of a ticket to a hockey arena which seats 800 people is \$3. At this price, every ticket is sold. A survey indicates that for every dollar increase in price, attendance will fall by 100 people. What ticket price results in the greatest revenue? What is the greatest revenue?

$$\text{Revenue} = (\# \text{ of tickets}) \times (\text{cost per ticket})$$

$$2400 = 800 \times 3$$

$$2800 = 700 \times 4$$

$$R = (800 - 100x) \times (3 + x)$$

Let x represent the # of \$ increases

for zeroes, set $R = 0$

$$0 = (800 - 100x)(3 + x)$$

$$800 - 100x = 0 \quad \text{or} \quad 3 + x = 0$$

$$800 = 100x \quad \boxed{x = -3}$$

$$\boxed{x = 8}$$

$$x_v = \frac{8 + (-3)}{2}$$

$$= \frac{5}{2}$$

$$= 2.5$$

\therefore max revenue
at a ticket price
of $3 + 2.5 = 5.5$

for greatest R , sub $x = 2.5$

$$R = (800 - 100(2.5))(3 + 2.5)$$

$$= (800 - 250)(5.5)$$

$$= (550)(5.5)$$

$$R = 3025$$

\therefore max revenue is \$3025

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4. Determine the number which exceeds its square by the greatest possible amount.

optimum value

x x^2

$y = x - x^2$

need vertex

the difference
between # and
its square

- ① factored form
- ② zeroes
- ③ MP $\rightarrow x_v$
- ④ sub $\rightarrow y_v$

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Assigned Work: #2 from handout

p. 282 #6, 14, 16, 19

p. 300 # 14c, 15