

Word Problems Involving the Quadratic Formula

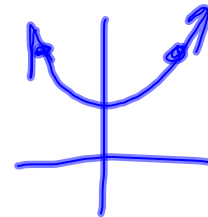
Recall:

Solving a quadratic equation means finding the zeroes.

- factored form
- general quadratic formula

When you see minimize, maximize, optimal, etc., you are usually looking for the vertex.

- factored form (if possible)
- quadratic formula (if possible)
 - check using discriminant
- complete the square
- partial factoring (symmetry, matching point)



May 10-9:55 AM

Ex.1. The size of a television screen or computer monitor is usually stated as the length of the diagonal. A screen has a 38-cm diagonal. The width of the screen is 6 cm more than the height. Find the dimensions of the screen to the nearest tenth.

$$\begin{aligned}
 w &= h + 6 \\
 h^2 + w^2 &= 38^2 \\
 h^2 + (h+6)^2 &= 38^2 \\
 h^2 + (h^2 + 12h + 36) - 144 &= 0 \\
 2h^2 + 12h - 108 &= 0 \quad [\div 2] \\
 2(h^2 + 6h - 54) &= 0 \\
 h &= \frac{-6 \pm \sqrt{6^2 - 4ac}}{2a} \quad \begin{matrix} a=1 \\ b=6 \\ c=-54 \end{matrix} \\
 &= \frac{-6 \pm \sqrt{36 - 4(1)(-54)}}{2} \\
 &= \frac{-6 \pm \sqrt{36 + 216}}{2} \\
 &= \frac{-6 \pm \sqrt{252}}{2} \\
 h &= \frac{-6 + \sqrt{252}}{2} \quad \text{or} \quad h = \frac{-6 - \sqrt{252}}{2} \\
 h &\approx 29.7 \quad \quad \quad h \approx -29.7 \\
 w &= h + 6 \quad \quad \quad \text{inadmissible} \\
 &\approx 29.7 \quad \quad \quad \text{(inadmissible)} \\
 \therefore \text{the } &\dots
 \end{aligned}$$

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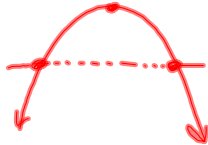
- Ex.2. A sporting goods store sells 90 ski jackets in a season for \$200 each. Each \$10 decrease in price would result in five more jackets being sold.
- Find the number of jackets sold and the selling price to give maximum revenues.
 - What is the lowest price that would produce revenues of at least \$15600? How many jackets would be sold at this price?

(a) $R = (90 + 5x)(200 - 10x)$
 Let x represent the # of \$10 decreases
 Set $R=0$, $0 = (90 + 5x)(200 - 10x)$
 $90 + 5x = 0$ or $200 - 10x = 0$
 $5x = -90$ $-10x = -200$
 $x = -18$ $x = 20$
 $x_v = \frac{-18 + 20}{2}$
 $= \frac{2}{2}$
 $x_v = 1$
 \therefore # sold is $90 + 5(1) = 95$
 Price is $200 - 10(1) = \$190$

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$R = (90 + 5x)(200 - 10x)$
 \rightarrow Set $R = 15600$, solve for x
 $15600 = (90 + 5x)(200 - 10x)$
 $15600 = 18000 - 900x + 1000x - 50x^2$
 $50x^2 - 100x - 2400 = 0$ $[\div 50]$
 $x^2 - 2x - 48 = 0$
 $x = \frac{2 \pm \sqrt{4 - 4(1)(-48)}}{2}$
 $= \frac{2 \pm \sqrt{4 + 192}}{2}$
 $= \frac{2 \pm \sqrt{196}}{2}$
 $= \frac{2 \pm 14}{2}$
 $x = 8$ or $x = -6$



\therefore for lowest price where $R = \$15600$
 use $x = 8$
 Price = $200 - 10(8) = 120$

May 10-11:24 AM

Assigned Work:

p. 404 # 12, 14, 16, 18, 19

Nov 14 - 11:15 PM