

Evaluating Logarithms

$$y = \log_a x \text{ is equivalent to } x = a^y$$

For many problems, we can obtain an exact value by switching between these equivalent expressions and looking for a common base.

There are also some general rules we can develop.

Ex.1 Solve

(a)  $y = \log_3 3^2$

↑                    ↑                    ↑  
 $y$                      $a$                      $x$

$$x = a^y$$

$$3^2 = 3^y$$

$$\Rightarrow y = 2$$

(b)  $y = \log_4 4^7$

↑                    ↑                    ↑  
 $y$                      $a$                      $x$

$$x = a^y$$

$$4^7 = 4^y$$

$$\Rightarrow y = 7$$

$$y = \log_a x \text{ is equivalent to } x = a^y$$

In general:  $\log_a a^x = x$  (1)

Ex.2 Evaluate:

(a)  $\log_{10} 1$                     (b)  $\log_5 1$

$1 = 10^0$                      $1 = 5^0$

$$= \log_{10} 10^0$$

$$= 0$$

$$= \log_5 5^0$$

$$= 0$$

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$$\log_5 1 = y$$

↑                    ↑                    ↑  
 $a$                      $x$                      $y$

$$1 = 5^y$$

$$5^0 = 5^y \Rightarrow y = 0$$

$$y = \log_a x \text{ is equivalent to } x = a^y$$

In general:

$$\boxed{\log_a 1 = 0} \quad (2)$$

$$a^0 = 1$$

Ex.3 Evaluate:

(a)  $2^{\log_2 x}$

$= x$

(b)  $5^{\log_5 x} = x$

$7^{\log_7 13} = 13$

$\log_5 x = \log_5 y$

$\Rightarrow x = y$

$2^x$  and  $\log_2 x$   
 Inverses  
 Undo each other!

$x = \log_a y$

$y = a^x$

$$\boxed{y = \log_a x \text{ is equivalent to } x = a^y}$$

In general:

$$\boxed{a^{\log_a x} = x} \quad (3)$$

What if no common base is possible, and these general rules cannot be applied?

Recall: Many calculators only allow for a base of 10 or 'e'.

$$y = \log_{10} x \quad \text{or} \quad y = \ln x$$

For different bases, we can still calculate the value of a logarithm by using an equivalent expression.

$$\boxed{\log_a x = \frac{\log_{10} x}{\log_{10} a}} \quad (4)$$

Note: we will derive this in our lesson on "laws of logarithms"

Ex.4

$$\log_7 15 = \frac{\log_{10} 15}{\log_{10} 7}$$

$$\doteq \frac{1.17609}{0.84510}$$

$$\doteq 1.39$$

$$\text{check: } 7^{1.39} \doteq 14.95 \checkmark$$

Assigned Work:

p.466 # 3 (using rule 1 or 2)  
5 (using 1 or 2)  
8 (using 4)  
6, 9, 12, 17