

Exponential & Logarithmic Optimization

Apr. 11/2018

Strategy for solving optimization problems:

1. Draw a diagram (if possible).
2. Identify an equation in a single variable.
3. Domain of function.
4. Identify absolute max or min from extrema, end points.
5. Answer the problem.

For exponential functions, also consider:

- (a) Rules for changing exponential expressions.
- (b) Take log of both sides to isolate exponents.
- (c) Limit behaviour & asymptotes.

Ex.1 Use the curve sketching algorithm to sketch

$$y = x^2 e^{2x} \quad (1) \text{ 1st and 2nd derivatives}$$

$$y' = 2x e^{2x} + x^2 e^{2x} (2)$$

$$= 2x e^{2x} + 2x^2 e^{2x}$$

$$= 2x e^{2x} (1+x)$$

$$y'' = [2e^{2x} + 2x e^{2x} (2)] + [4x e^{2x} + 2x^2 e^{2x} (2)]$$

$$= 2e^{2x} + 4x e^{2x} + 4x e^{2x} + 4x^2 e^{2x}$$

$$= 2e^{2x} + 8x e^{2x} + 4x^2 e^{2x}$$

$$= 2e^{2x} (1+4x+2x^2)$$

Ex.1 Use the curve sketching algorithm to sketch

$$y = x^2 e^{2x}$$

$$y' = 2x(1+x)e^{2x}$$

$$y'' = 2(2x^2 + 4x + 1)e^{2x}$$

(2) critical values

(\rightarrow PoI)

$$\begin{aligned} y' &= 0 \\ 2x(1+x)e^{2x} &= 0 \\ \downarrow & \quad \downarrow \\ x=0 & \quad x=-1 \\ \text{CV.} & \quad \text{no sol} \end{aligned}$$

$$\begin{aligned} y'' &= 0 \\ 0 &= 2(2x^2 + 4x + 1)e^{2x} \\ \downarrow & \quad \downarrow \\ x &= \frac{-4 \pm \sqrt{16 - 8}}{4} \\ &= \frac{-4 \pm \sqrt{8}}{4} \\ &= \frac{-4 \pm 2\sqrt{2}}{4} \\ &= \frac{-2 \pm \sqrt{2}}{2} \\ x &= \frac{-2 + \sqrt{2}}{2} \quad \text{or} \quad x = \frac{-2 - \sqrt{2}}{2} \end{aligned}$$

Ex.1 Use the curve sketching algorithm to sketch

$$y = x^2 e^{2x}$$

(3) 2nd derivative test

$$0 = 2x(1+x)e^{2x} \rightarrow x = 0, x = -1$$

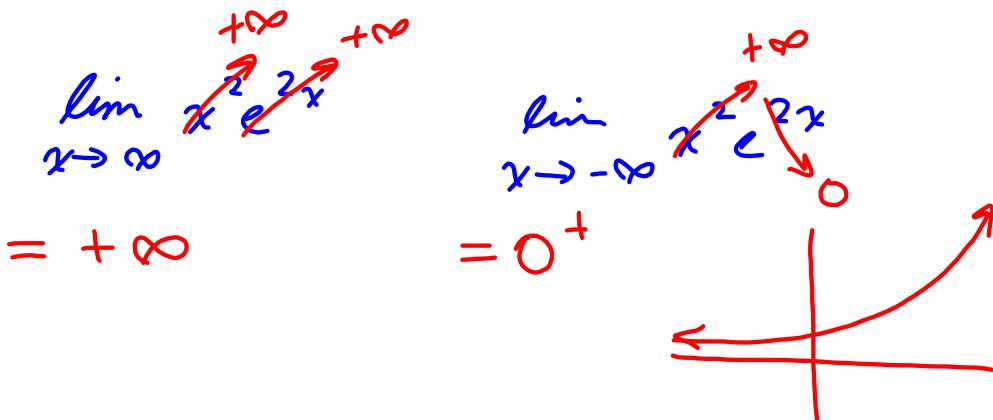
$$0 = 2(2x^2 + 4x + 1)e^{2x} \rightarrow x \approx -0.293, x \approx -1.707$$

		-1.707	-0.293	
2	+	+	+	
e^{2x}	+	+	+	
$(2x^2 + 4x + 1)$	+	-	+	
	CU	CD	CU	
	$x = -1$ is a max.		$x = 0$ is a min	

Ex.1 Use the curve sketching algorithm to sketch

$$y = x^2 e^{2x}$$

(4) end behaviour



Ex.1 Use the curve sketching algorithm to sketch

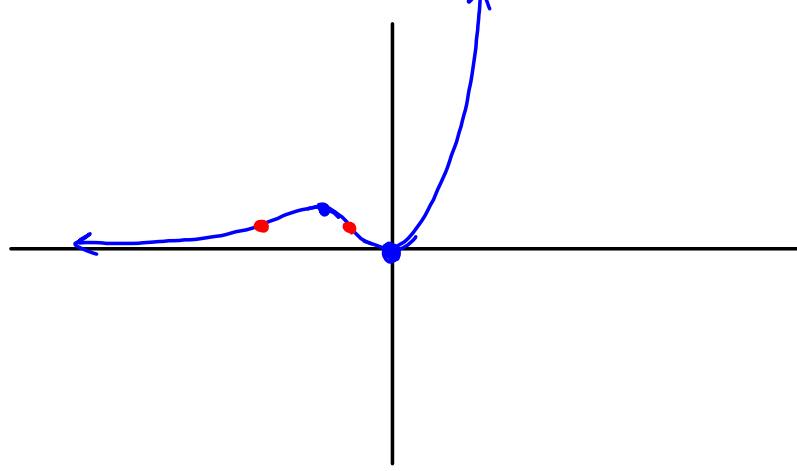
$$y = x^2 e^{2x}$$

(5) sketch graph

$$\min : (0, 0) \quad \max : \left(-1, \frac{1}{e^2} \right) \approx (-1, 0.135)$$

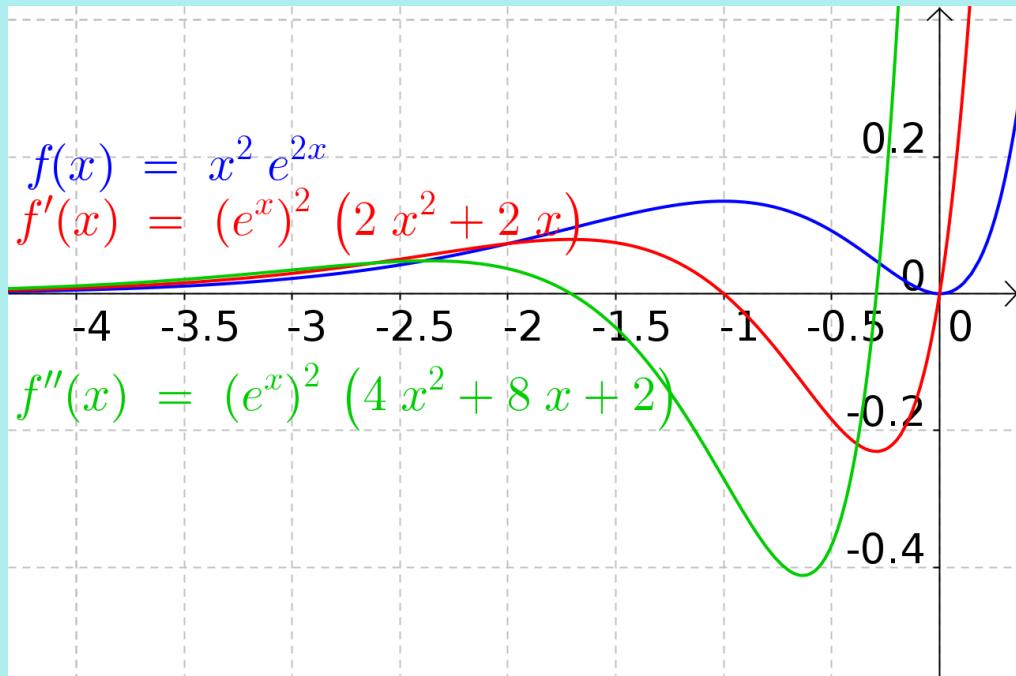
$$\text{POI} : (-0.3, 0.05), (-1.7, 0.095)$$

end behaviour: as $x \rightarrow \infty, y \rightarrow \infty$
as $x \rightarrow -\infty, y \rightarrow 0^+$



Ex.1 Use the curve sketching algorithm to graph

$$y = x^2 e^{2x}$$



Assigned Work:

Read examples 1 & 2, p.241-244

p. 245 # 3, 4, 5, 6, 8, 9 ⑨ 12bc

$$\begin{aligned}
 3(a) \quad P(t) &= 20 (1+3e^{-0.02t})^{-1} \\
 P'(t) &= 20(-1)(1+3e^{-0.02t})^{-2} (3e^{-0.02t}) \\
 &= 0.4 (-)^{-2} (3e^{-0.02t}) \times (-0.02) \\
 &= 1.2 e^{-0.02t} (1+3e^{-0.02t})^{-2} \\
 &= \frac{1.2 e^{-0.02t}}{(1+3e^{-0.02t})^2} \\
 P''(t) &= \frac{1.2 e^{-0.02t}(-0.02)(1+3e^{-0.02t})^2}{(1+3e^{-0.02t})^4} \\
 &\quad - \frac{1.2 e^{-0.02t} (2)(1+3e^{-0.02t}) (3e^{-0.02t}(-0.02))}{(1+3e^{-0.02t})^4}
 \end{aligned}$$

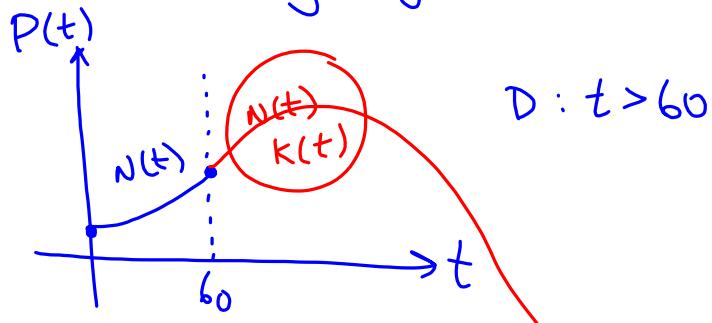
Set $P''(t)=0$

$$\begin{aligned}
 0 &= -0.02(1.2e^{-0.02t})(1+3e^{-0.02t}) \left[1+3e^{-0.02t} - (2)(3e^{-0.02t}) \right] \\
 0 &= -0.024e^{-0.02t}(1+3e^{-0.02t}) \left[(1+3e^{-0.02t}) - 6e^{-0.02t} \right] \\
 &\quad \boxed{< 0} \quad \boxed{> 0} \quad 1-3e^{-0.02t} = 0 \\
 1 &= 3e^{-0.02t} \\
 \frac{1}{3} &= e^{-0.02t} \\
 \ln\left(\frac{1}{3}\right) &= \ln(e^{-0.02t}) \\
 \ln\frac{1}{3} &= -0.02t \\
 t &= \frac{\ln\left(\frac{1}{3}\right)}{-0.02}
 \end{aligned}$$

$$8(b) \quad N(t) = 2^{\frac{t}{5}} \quad k(t) = e^{\frac{t}{3}}$$

add subtract

* 60 minute delay before killing drug introduced



$$P(t) = N(t) - k(t-60)$$

\uparrow
start of $k(t)$ is
shifted right by 60

$$P(t) = 2^{\frac{t}{5}} - e^{\frac{t-60}{3}}$$

$$9. \quad E_1 = 0.6(9 + te^{-\frac{t}{20}})$$

$$E_2 = 0.5(10 + te^{-\frac{t}{10}})$$

$$t_T = 30$$

$$x + y = 30$$

$$y = 30 - x$$

$$f(t) = E_1(t) + E_2(t)$$

Let x represent the time studying for Test 1

$$f(x) = E_1(x) + E_2(30-x)$$